INNOVATIVE MANUFACTURING ACCELERATED

> Thursday, 9 June 2022 8:00am-1:00pm UTS Tech Lab Sydney





David Chuter IMCRC Forward thinking: What's next for Australian manufacturing



Australian Government Department of Industry, Science Energy and Resources

AusIndustry Cooperative Research Centres Program

### Hannover Messe – Industrial Transformation



### Hannover Messe 2017 – discrete technologies



### Hannover Messe 2018 – digital twins



### Hannover Messe 2019 – SAAS, visualisation





## Hannover Messe 2021 – 2030 Industry 4.0 vision

#### 2011







### Hannover Messe 2022 – sustainability, data



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# **INNOVATION**

# **LEADERSHIP**

# **BUSINESS MODEL**

# MANUFACTURING





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**WHAT** 

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**INDUSTRY 4.0** 

## Industry 4.0 value proposition

#### Value capture – internal



#### **Productivity optimization**

- Data analysis
- Labour efficiencies
- Asset utilisation and uptime
- Maintenance by design
- Energy use
- Supply chain sequencing
- Production planning



#### **Risk mitigation**

- Materials as needed
- Inventory management
- Line of sight through value chain
- Virtual design and testing
- In market risk
- Resilience

#### Value creation – external



#### Incremental growth

- Connected products (IoT)
- Service opportunities
- Design, R&D
- Aftermarket engagement
- End of life management
- Customer analytics
- Customer strategic lock-in



#### New growth

- New products, processes
- New services
- New markets (incl global)
- Merger and acquisition

## Industry 4.0 – what is it now enabling

Value capture – internal			Value creation – external		
Flexible production	Convertible factory	Optimised logistics	Use of data	Customer- oriented solutions	Resource- efficient circular economy
<ul> <li>Every step digitally networked and coordinated</li> <li>Machine load planning</li> </ul>	<ul> <li>Modular design</li> <li>Productivity and efficiency step change</li> <li>Affordable low volume batches</li> <li>Mass customization</li> </ul>	<ul> <li>Algorithms determine routings</li> <li>Optimal flow of goods</li> <li>Automated machine scheduling and restocking</li> </ul>	<ul> <li>Product and process data combined</li> <li>Predictive</li> <li>Efficiency gain</li> <li>New business models and services</li> </ul>	<ul> <li>Producers and consumers move closer</li> <li>Customised design and manufacturing</li> <li>Connected products driving further improvements</li> </ul>	<ul> <li>Entire life cycle approach</li> <li>Data supported</li> <li>Design phase determines recycle and reuse</li> </ul>

## **Observations**

- It is all about digitalisation and the data internal and external + interoperable
  - Rapid emergence of machine learning, applied artificial intelligence
- Sustainability has emerged as a core industry 4.0 mission and opportunity / imperative
  - Carbon penalties, circular economies, social responsibilities + now energy security
  - Future of meaningful and valuable work, education, skills development (including green skills)
  - Resilience of supply chains + now resilience
     of economies



## **Observations**



- Germany intends to continue to lead the digitalisation journey + Industrial AI (IAI)
  - Have the leading OEMs, platform providers and structure to do this
  - Urgent need to drive innovation, capability strengthening + accelerate Industry 4.0 uptake
- We (and probably many others too) are some way behind
  - Focused on the technology and equipment to upgrade (but this isn't made in Australia)
  - Less on the value proposition or the business model opportunity
  - The early adopters are reaping the rewards

## What do we need (a lot) more of?

Design & Engineering capability

> Business led R&D + innovation investment

SME leadership, ambition

Partnerships

Education,

upskilling

Data,

green

Industry 4.0 adoption New business

models

Value add, complexity

products + services + supply chains

Govt as a catalyst

Long term industrial vision, policy



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## Thank you



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